



Key Messages

Thrombosis Messages

- World Thrombosis Day is a year-long campaign that takes place on 13 October and focuses attention on the underappreciated condition of thrombosis.
- 1 in 4 people worldwide die of conditions caused by blood clots, also known by the medical term “thrombosis.”
- The two broad classifications of thrombosis are venous (VTE and arterial (AT), depending on whether the clot develops in the vein or an artery.

VTE Messages

- VTE is a condition in which blood clots form (most often) in the deep vein of the leg (known as deep vein thrombosis, DVT) and can travel in the circulation and lodge in the lungs (known as pulmonary embolism, PE).
- DVT + PE = VTE. Know the risk factors. Know the signs and symptoms. Talk with your health care professional.
- Although about half of us haven’t heard of VTE, it’s a very common condition.
- VTE is often fatal, but the good news is that many, if not most cases are preventable.
- About 60% of VTE cases are hospital-associated, highlighting the troubling fact that VTE is the leading cause of preventable hospital death.
- VTE adds billions in health care costs.
- VTE contributes to chronic disability for people who have non-fatal clots in the legs or lungs.

AFib Messages

- Atrial fibrillation (AFib) is a common type of irregular heartbeat, also known as arrhythmia. With AFib, a clot can form in the chamber of the heart and can travel to the brain. This can lead to a potentially devastating thromboembolic stroke.
- Many people who have AFib don’t know they have it and don’t have any symptoms. Ask your health professional if you are a risk and get evaluated for AFib. Ask them to FEEL YOUR PULSE!

General

- For more information, visit www.worldthrombosisday.org.